Looking for a change of scenery? How does the following description sound as a setting for your dental practice?

“[This is a perfect location for lifestyle-oriented entrepreneurs. Our wide-open valley, fabulous climate, mountains, rivers, lakes, friendly and down-to-earth people and relaxed pace contribute to our unparalleled quality of life.”

That’s how the southeastern British Columbia community of Creston Valley describes itself in its effort to attract a general dentist to the region. Leading an earlier and successful physician-recruiting effort and now following up with the general-dentist recruiting effort is the community’s “Health Working Group.” Operating on a shoestring budget, the group is composed primarily of volunteers.

“We are a beautiful, small community,” said Health Working Group member Marilin States. “We’re bettering our community by putting the word out that we are in need of a general dentist. We’ve been quite successful to date with physician recruitment, so now we’re reaching out to the dental community.”

Toward that effort, the Creston Valley Health Working Group has a booth (No. 1453) in the Pacific Dental Conference Exhibit Hall.

“Last year, we attended PDC for the first time ever,” States said. “We had some interest, but those individuals have not yet been able to relocate, and we are in great need. So funds were raised to send me to the meeting again this year to put the word out.”

The original working group was created in 2006, made up of representatives from the town’s existing physician practices, the British Columbia Interior Health Authority, the Town of Creston and the Regional District of Central Kootenay. The effort doesn’t end with recruitment; it also addresses successful integration of newly arriving doctors. A number of permanent physicians have been recruited, thus prompting the recent decision to focus efforts on dental care.

If the Creston Valley opportunity doesn’t resonate with you, another option is to check out the PDC Job Board in the Exhibit Hall Foyer — whether you’re looking for a new opportunity or have one to offer.

General dentist wanted

By Robert Selleck, Managing Editor

Creston Valley, British Columbia, wants a general dentist to set up a practice in the idyllic locale, shown here looking south across some of its vineyards and orchards. The town’s population is more than 5,300; the entire valley’s is about 16,000.

Here at the PDC

Learn more about the opportunity to practice general dentistry in Creston Valley, British Columbia, by stopping by booth No. 1453 in the Pacific Dental Conference Exhibit Hall.

Learn more about Creston Valley by visiting www.crestonvalleybc.com.

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